



2009 Logo Options & Pricing

Drop Logo Program

What is the Drop Logo Program?

Our drop logo program is a collection of winter images that have been designed by Suncruz to work for all our customers' logo needs. Each drop logo has been tested on the various fabric groupings in our collection to ensure the best quality image is embroidered onto your Suncruz garment.

How does the process work?

It's simple:

- select the drop logo(s) that will work best for your company from the various images available in the catalogue.
- Indicate your selection on your order form or workbook, i.e. SCD-01. Your company's name will appear in place of the "Suncruz" word mark, in the same font style.
- You will be sent a Logo Confirmation for approval prior to embroidery. Sign and fax back to us, or send approval by email.
- We will take care of the rest!

Embroidery & Digitizing Charges

Embroidery Pricing

The regular wholesale price for all Suncruz garments *includes* a single site embroidered logo up to 5,000 stitches. For logos above 5,000 stitches, add \$0.25 per thousand stitches.

Additional embroidery sites on each garment are priced at \$2.50 per logo up to 5,000 stitches. For logos above 5,000 stitches, add \$0.25 per thousand.

New Logo Digitizing Charges

Digitizing charges for New logos are priced at \$20 per thousand stitches. Logos above 10,000 stitches will be quoted on a per case basis.

Customer Supplied Logos

There is no charge for embroidery files (.dst) supplied by the customer. If edits are required, the charges are outlined below.

Existing Logo Edit Charges

Edit charges for Existing logos are \$15.

Artwork File Formats & Charges

Vector-based artwork should be supplied for any New logos. Acceptable file formats include Adobe Illustrator (.ai) and Adobe Acrobat (.pdf), provided they are vector-based.

Non-compliant formats include .jpg and .bmp, which will require the logo to be redrawn. Add \$5 per thousand stitches for any non-vector based artwork supplied.

Logo Approvals

All New logos will require buyer approval before being run.